



September 30, 2019

Joseph Watkins
Assistant Project Director, 2020 Census Project
Community Action Board of Santa Cruz County, Inc.
406 Main Street, Suite 203,
Watsonville, CA 95076

RE: Resolution Letter to Community Action Board of Santa Cruz County, Inc and the 2020 Census Project

To Community Action Board of Santa Cruz County, Inc (CAB):

The U.S. Census Bureau is required by the U.S. Constitution to conduct a count of the population once each decade. This count provides an historic opportunity to help shape the foundation of our society and play an active role in American democracy. Census data helps determine how many seats each state will have in the U.S. House of Representatives and is necessary for an accurate and fair redistricting of state legislative seats, county and city councils, and voting districts more broadly. Information from the 2020 Census and American Community Survey are vital tools for economic development and increased employment. By law, information collected during the census is confidential and protected, creating an incentive to ensure a complete count.

Acknowledging the significance of the census process, the Health Improvement Partnership of Santa Cruz County (HIP) -- a nonprofit coalition of public and private health care leaders dedicated to increasing health care access and building stronger local health care systems -- is committed to ensuring every Santa Cruz County resident is counted. HIP focuses on broad systems-level improvement and change, especially to ensure that low-income and uninsured residents of our community have access to high quality care.

Partnering with the U.S. Census Bureau, the County of Santa Cruz, and CAB, HIP commits to:

1. Support the goals and ideals for the 2020 Census in practical and visible ways, especially to ensure inclusion of Hard to Count individuals in the count.
2. Disseminate 2020 Census information using HIP's trained personnel and trusted volunteers.
3. Encourage county residents to participate in events and initiatives that raise overall awareness of the importance of the 2020 Census, dispel fears and increase participation.
4. Use trained HIP personnel and recruit Census advocates to distribute Census information at HIP events.
5. Support census takers as they help our County complete an accurate count.
6. Strive in meaningful ways to support the achievement of a complete, accurate count of all persons.

Sincerely,

Elisa Orona
Executive Director, HIP

Stephanie Sonnenshine
Board President, HIP

Cabrillo College Student Health Services • Central California Alliance for Health • Community Foundation Santa Cruz County • Diabetes Health Center
Dientes Community Dental Care • Dignity Health Dominican Hospital • Dignity Health Medical Network-Dominican • Encompass Community Services
Hospice of Santa Cruz County • Janus of Santa Cruz • Pajaro Valley Community Health Trust • Palo Alto Medical Foundation
Planned Parenthood Mar Monte • Salud Para La Gente • Santa Cruz Community Health Centers • Santa Cruz County Health Services Agency
Santa Cruz County Human Services Department • Santa Cruz County Medical Society • Stanford Children's Health
Sutter Maternity and Surgery Center • United Way of Santa Cruz County • Watsonville Community Hospital